

CYNDI CONN

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EXPERIENCE

CREATIVE SANTA FE, Santa Fe, NM
Executive Director

January 2013 – Present

Determine and guide organization's mission, long-range plan, programmatic objectives, and financial goals. Create annual budget and oversee all expenditures. Responsible for fundraising for entire annual budget and oversee all development and fundraising activities. Recruit, hire, and manage all personnel, consultants, and volunteers. Oversee all public relations, media, and social media strategies. Frequent interview, speaking, moderating, and press engagements. National and international travel on behalf of the Mayor and the City of Santa Fe. Maintain a working knowledge of significant developments and trends in the field and cultivate an international network of leaders and peers. Establish sound working relationships and cooperative arrangements with relevant city leaders, community groups, and organizations locally and nationally. Report directly to the Board of Directors.

CREATIVE SANTA FE, Santa Fe, NM
Program Director

August 2011 – December 2012

Planned and implemented all major Creative Santa Fe programs and initiatives. Responsibilities included: event planning, identification of speakers, issues research, speaker preparation, and non-profit partnership relations. Organized and managed all Creative Santa Fe development efforts including: prospect lists and research, cultivation events, stewardship, under-50 donors, and the Friends of Creative Santa Fe initiative. Lead liaison for Public Relations consultant for all press related activities, materials, and social media outreach initiatives.

LAUNCHPROJECTS, Santa Fe, NM
Founder / Director

December 2008 – December 2011

Curated and programmed all gallery exhibitions as well as other public and private venues. Established and developed relationships with collectors, patrons, curators, and arts organizations. Worked closely with private and corporate clients to assess and curate collections. Coordinated and lead art tours, lectures, and special events. Advised artists on career growth, museum placement, and marketing strategies. Generated and oversaw all marketing, PR, and social networking strategies for the company including a weekly blog. Designed, programmed, and maintained company website.

THE CENTER FOR CONTEMPORARY ARTS, Santa Fe NM January 2005 – December 2008
Visual Arts Director / Curator

Curated and directed the installation of all exhibitions, catalog production, artist lectures and special events. Responsible for: press, advertising, marketing, day-to-day fiscal and budget management, and fundraising. Established and maintained relationships with the board, major national and state organizations, educational institutions, curators, patrons, collectors, and artists. Partnered with arts organizations including: *Art of the 21st Century*, The Smithsonian Institute, National Geographic, Pomona College, SITE Santa Fe, the Santa Fe Art Institute, the Georgia O’Keeffe Museum, Beaux-Arts de Nantes, University of New Mexico, the Santa Fe Community College, and the College of Santa Fe. National press included feature articles and exhibition reviews in: *The New York Times*, *Art News*, *Art in America*, *Art Papers*, *Art Now*, *Men’s Vogue*, the *Denver Post*, *Trend Magazine*, *The Santa Fean Magazine*, *THE Magazine*, the *Albuquerque Journal*, the *Santa Fe New Mexican*, and *The Santa Fe Reporter*. Inaugurated CCA’s *Project Space Exhibition Series*. Lead art tours to Art Basel Miami Beach (2006 and 2007), Cali, Colombia (March, 2007), The Venice Biennale (2007), and Art Basel, Switzerland.

EVO GALLERY, Santa Fe, NM
Gallery Director/Curator

May 2001 – December 2004

Coordinated monthly exhibitions including: artist selection and curating exhibitions, promotion, press releases, advertising, invitations, opening receptions, and generating artist contracts. Established and developed relationships with collectors, patrons, curators, and arts organizations. Managed employee hiring and training, budgeting, and operations. Managed all art fair participation including application, art selection, booth design, travel logistics, sales, and client meetings in destination cities. Art fair locations included: New York, Chicago, San Francisco, Miami, and Palm Beach. Designed, built, and maintained gallery website. Obtained international press for several exhibitions including articles in *New York Times*, *Art News*, *Art in America*, *Associated Press*, *CBS*, and *CNN*.

TRILOGY (EUROPE), Paris, France
Marketing/Recruiting

May 2000 – April 2001

Trained as the sole recruiter for industry candidates for all positions at Trilogy Europe. Responsible for all marketing, sourcing potential candidates, preliminary interviews, coordinating travel and on-site interviews, extending offers, and negotiating contracts. Target countries included France, UK, Ireland, Switzerland, Germany, Netherlands, Spain, Finland, Sweden, and Denmark. Extensive experience in marketing and sourcing techniques including: partnering with European search firms, internationally marketing and advertising campaigns, organizing and running international recruiting events, and extensive online research.

TRILOGY (USA), Austin, TX
CollegeHire.com
Recruiting / Marketing

February - May 2000

Coordinated and oversaw recruiting and marketing events at University of Illinois (Urbana Champaign), University Wisconsin (Madison), and Purdue University for high-tech positions within Trilogy. Responsible for travel arrangements, transportation, hotel accommodation, hosting major recruiting events, and coordinating numerous candidate interviews while on site. Researched Universities and developed strategic plans for high tech recruiting for the upcoming year. Created the first recruiting handbook for CollegeHire.com employees. Promoted to Industry Recruiter for Trilogy Europe, France within three months.

MEREDITH-KELLY FINE ART, Santa Fe, NM

October 1997 – November 1999

Associate Director

Established and maintained relationships with major art collectors, patrons, curators, and organizations in the US and in Latin America. Handled all correspondence with collectors, dealers, and artists in English and Spanish. Organized, coordinated, and installed gallery exhibitions. Extensively researched Latin American artists and art history to educate collectors, select artists, and assisted public relations specialist with gallery marketing and PR. Planned, coordinated, and attended a New York art fair. Arranged a weekend lecture series for an exhibition at the Museum of Fine Arts, New Mexico.

THE ALBUQUERQUE MUSEUM, Albuquerque, NM May - August 1997

Curatorial Intern

Worked with Curator of Art in all aspects of museum work including exhibition research and planning, legal contracts, museum correspondence, public relations, and installation of exhibitions. Assisted registrar to identify, document, and catalog all work entering and exiting the museum. Translated exhibition script from English to Spanish for bilingual Patrocino Barela exhibition. Exhibition Coordinator: *Georgia O'Keeffe: Gallery 291 to New Mexico*. Assisted acquiring work, exhibition design, and creating, writing, and editing exhibition catalog.

EDUCATION

Skidmore College: MA, Curatorial Studies and Arts Administration (with the Tang Museum),

May 2010

Masters Thesis: *Nerve Endings: Betty Parsons, Marcia Tucker, Alanna Heiss*

Yale School of Management: Executive Education Seminar: Yale School of Management and AAM

August 2007.

Tulane University: BA, Latin American Studies

May 1997

Magna Cum Laude with Honors

Honors Thesis: *Mexican National Consciousness: Evolution of a Modern Dichotomy*

Universidad Iberoamericana: Study Abroad, Mexico City, 1996.

AWARDS

Association of Professional Futurists, Most Significant Futures Works Award: Creative Santa Fe Nuclear Weapons Summit. 2017

National Endowment for the Arts, \$150,000 Our Town Grant, Creative Santa Fe. 2016-2018

Santa Fe Community Foundation, Piñon Award for Courageous Innovation. 2014

New Mexico 40 under Forty. 2014

New York Foundation for the Arts (NYFA) Fiscal Sponsorship: The Peep Interviews. 2011 - 2012

Andy Warhol Foundation, \$100,000 Grant Visual Arts Programming Support: CCA. 2007-2008

Skidmore College, MALS Scholar Award, Merit Scholarship. 2007-2008

Tulane University, Senior Scholar Award. Graduated first in class in Latin American Studies Department. 1997

BOARD APPOINTMENTS

Bulletin of the Atomic Scientists, Governing Board. June 2019 - present
Black Mountain Institute, International Council. April 2019 - present
N Square Innovators Network, Advisory Board. November 2018 - present
National Parks Art Foundation, Advisory Board, August 2015-present

SELECTED PROJECTS, LECTURES, AND PUBLICATIONS

Bulletin of the Atomic Scientists, Panel Moderator, *Expressing Climate Change Through Art*. November 2019
OPERA America Education and Community Engagement Forum, Discussion Moderator, October 2019
NM Department of Cultural Affairs, Creativity, Social Impact and Soft Power, Panelist. October 2019
CODA Summit Santa Fe, Discussion Moderator, *Creating with Engagement: Interactive Art*. September 2018
Art Santa Fe, Judge: *Best in Show*. July 2018/July 2019
Presbyterian Healthcare Services, Arts Advisory Committee, April 2018 - present
Mayor Alan Webber's Catalyzing Jobs Task Force, Co-chair. April – June 2018
SITE Santa Fe, co-curator, *Double Vision*, 20th anniversary benefit exhibition, May, 2014
Offroad Productions, guest curator, (re)LAUNCH, April 2014
Life is Beautiful Festival, Downtown Las Vegas, NV. Installation Curator, *Eric Tillinghast: SlideWalk*, October 2014
Santa Fe Community Foundation, Panelist, *Fostering the Confidence to Cultivate Success*, September 2014
Mayor Javier Gonzales' Transition Team, Chair, Community Development, April – June 2014
Offroad Productions, guest curator, *Toast + Cowboys*, April 2014
New Mexico Arts AIPP Purchase Initiative, grant review committee, December 2013
Fleishhacker Foundation, San Francisco. *Eureka Fellowship Program* grant selection panelist, November 2013
Life is Beautiful Festival, Downtown Las Vegas, NV. Installation Curator, *Eric Tillinghast: Sump Lux*, October 2013
Santa Fe Occupancy Tax Advisory Board, grant review committee, October 2013
NM Lawyers for the Arts, panelist: *Art Outside the Gallery: Alternative Models to Artistic Success*, September 2013
SITE Santa Fe, 20th anniversary committee, February 2013 - present
Santa Fe Occupancy Tax Advisory Board, grant review committee, June 2013
College Art Association, panelist: *The Business of Art*, December, 2012
ArtSmart, fundraising committee member 2012-2014
Fine Arts For Children & Teens (FACT), fundraising committee member, winter / spring 2012
The Peep Interviews, NYFA, New York. Collaborating Partner & Founder, March 2011 - present
Princeton Alumni Event, guest lecturer, *Contemporary Art in Santa Fe*, September, 2011
Fort Lewis College Art Gallery, guest lecturer: *Artist as Risk Taker*, April, 2011
Fort Lewis College Art Gallery, juror + curator, student exhibition, April, 2011
National Museum for Women in the Arts, guest lecturer: *Artist as Risk Taker*, October, 2010
Elderhostel / Road Scholar, New Mexico Guide / Art Scholar, September 2009
The Las Cruces Museum of Art, exhibition selection committee member, June 2009
CENTER, Photography Portfolio Reviewer, 8th Annual Review Santa Fe, June 2009
The Georgia O'Keeffe Museum, guest lecturer: *Artist as Risk Taker*, June 2009
Webster Collections, guest curator, *VIVID*, April - June 2009
Crane Arts Philadelphia, published essay, *The Love Armor Project*, February, 2009.
Eight Modern Gallery, guest curator, *Mind the Gap*, November 2008
Efroymsen Contemporary Arts Fellowship Award, Indianapolis. Grant selection committee. July 2008
CENTER, selection committee member, 7th Annual Review Santa Fe, February, 2008
College of Santa Fe, Lecture, *Hair of the Dog – Is Painting Dead*, January, 2008
College of Santa Fe, Lecture, *Disturbing Boundaries: The Art of Bruce Nauman*, December, 2007
Cruz Gallery, guest curator, *somewhere i have never traveled*, Santa Fe, June 2007
Jordan West, critical essay, <http://www.jordanrwest.com/information/essay.html>
Art Chicago, Panelist: *On the Cutting Edge*, moderated by Dr. Isolde Brielmaier, Chicago, April 2007
Santa Fe Trend Magazine: Curator and Essayist for a Print Portfolio: *Seven Emerging Artists to Watch*, April, 2007
THE Magazine, published review, "Centro Cultural Tijuana and the San Diego Museum of Art" November 2005
Santa Fe Art Institute Laurie Anderson performance coordinator, July – September 2004
Santa Fe Art Institute *Against the Wall Video Art Project*, curatorial committee and interviews, March - July 2004